1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* **Answer: After looking at the provided, three conclusions that I was able to conclude that in the main category, the most successful category was “Theater”. Secondly, in the sub-category, the most successful category was “Plays”**

1. What are some limitations of this dataset?

* **Answer: There were a few limitations of this dataset. The first for me was the missing data such as missing conversion dates, no separation of categories meaning we had to manually had to extract two separate sets of data per column in the “category and sub-category” columns.**

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* **Answer: We could’ve created different graphs such as a scatter plot which can be useful to help us get a visual relationship between two variables, helping identify any patterns or trends between the two. The other graph we could have utilized is a stacked bar chart. It can be beneficial for storytelling data insights, helping give a clear presentation of any relationships.**

1a) Use your data to determine whether the mean or the median better summarizes the data.

* **Answer: After looking at my data, I was able to conclude that the mean was information that better summarized the data as it shows the most frequent tendency of the dataset.**

2a) Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

* **Answer: There is more variability with successful campaigns because when you filter out the two outcomes “successful and unsuccessful,” there a lot more campaigns that succeeded as compared to failed, hence why one can determine that successful campaigns show more variability within the dataset.**